



## NEWS RELEASE

### **Jupiter Telecommunications Selects Casa Systems for Data and Video Convergence**

*Casa's C100G CCAP to power Japan's largest cable operator's data and video delivery*

**ANDOVER, Mass., August 16, 2016** – Casa Systems, a worldwide leader in next-generation ultra-broadband access technology, today announced that Jupiter Telecommunications (J:COM), Japan's largest multiple system and multiple channel operator, will converge its existing data and video services onto Casa's C100G Converged Cable Access Platform (CCAP). The CCAP deployment, which began earlier this year, is part of J:COM's strategy to increase bandwidth capabilities and raise the customer quality of experience (QoE), while increasing network efficiency by providing video and data services over a single platform.

J:COM serves over 5 million households with its television, internet and telephony services in the Sapporo, Sendai, Kanto, Kansai and Kyushu regions of Japan. As the Internet of Things (IoT), over-the-top content (OTT) and other high bandwidth technologies continue to proliferate, J:COM wanted to move to a proven solution that could consolidate multiple services and deliver faster high-speed data rates.

"Our subscribers are constantly increasing their demands on the network with more connected devices, streaming HD video and other bandwidth-intensive applications, and we need a flexible, scalable cable access solution to stay a step ahead of these demands," said Kazuhiko Masuda, Senior Corporate Officer, GM, Technology Unit of J:COM. "Casa has proven its ability to deliver fully converged, commercial services over a CCAP. Now, we will be able to provide both video and data over one platform while reducing OPEX and network complexity. Casa also supports Japanese specifications with its CCAP, which was another important requirement for us."

Initially launched in 2013, the C100G provides 32 fully bonded channels and supports the full DOCSIS<sup>®</sup> 3.1 protocol for greater spectrum utilization. With DOCSIS<sup>®</sup> 3.1 enabled in both the upstream and downstream, operators can quickly deploy multi-gigabit services today while being well-positioned to scale and provide additional services down the road – without the need to rip and replace switch cards, line cards or PHY modules. Providers can also easily evolve to a distributed access architecture (DAA) using the existing C100G and just one new card in the CCAP core, laying the foundation for virtualized access networks.

“In today’s gigabit world, broadband providers need to stay in front of spiraling speed and bandwidth demands,” said Jerry Guo, CEO of Casa Systems. “Our C100G CCAP gives providers like J:COM a forward-engineered access solution that is unmatched in its ability to deliver a more streamlined and efficient headend and that is built to scale and deliver on the ultra broadband demands of today and the future.”

**About Jupiter Telecommunications Co., Ltd.**

Established in 1995, Jupiter Telecommunications Co., Ltd.(J:COM) is Japan's largest multiple system and multiple channel operator. In system operation, J:COM provides cable television, high speed Internet access, telephony and mobile services to customers through 28 consolidated subsidiaries (as of June 30, 2016) at the local level serving 5.21 million subscribing households in Sapporo, Sendai, Kanto, Kansai, and Kyushu regions. The number of serviceable households or “homes passed” in J:COM franchise areas is 19.99 million. In channel operation, J:COM invests in and operates 17 thematic channels which are provided to CATV, satellite and telecom operators.

**About Casa Systems, Inc.**

Casa Systems has defined a new category of software-centric Ultra Broadband network edge devices that allow cable and mobile service providers to intelligently and cost-effectively scale their networks to meet gigabit demands today. Based on disruptive technologies to target the growing market opportunity in interactive digital video and broadband IP services, Casa Systems provides market-leading, DOCSIS® 3.1-enabled CCAP and CMTS products, universal EdgeQAM and intelligent video processing solutions for broadcast and unicast services, managed Wi-Fi solutions as well as the Apex multi-standard small cell and Axyom mobile edge computing platform.

#UltraBroadband #GigabitSpeeds #DOCSIS3.1 For more information, please visit us at <http://www.casa-systems.com>.

###

**CONTACT INFORMATION:**

**Alicia Thomas**

Casa Systems, Inc.  
100 Old River Road  
Andover, Mass. 01810  
+1.817.909.8921  
[Alicia.thomas@casa-systems.com](mailto:Alicia.thomas@casa-systems.com)

**Eric Stephens**

LEWIS  
200 Wheeler Road  
Burlington, Mass. 01803  
+1.781.418.2439  
[casa@teamlewis.com](mailto:casa@teamlewis.com)